

PRIME SPACE (Run of Paper) SECTION RATE CARD FROM 1st October 2015

ROP Advert positions are subject to Editorial availability

Quarter Page ROP Adverts on all Editorial pages from Page 3 onwards
 Half Page ROP Adverts from page 3 onwards except back and inside back pages
 Full Page ROP Adverts from page 5 onwards except back and inside back pages

There will be a £10.00 additional charge per insert for customer requested pages

E & OE

PENDRILL PUBLICATIONS ROP RATE CARD

E & OE

FOR CAMBOURNE CRIER - NEWS & VIEWS (Papworth) - ELSWORTH TIMES

**ALL PRODUCTS ARE A4 - PRINTED 100GSM NEWSLETTER GLOSS
 PRINT RUN - 4500 CAMBOURNE CRIER - 1700 NEWS & VIEWS - 400 ELSWORTH TIMES**

	Colour Rates					Black & White Rates			
	SIZE in mm width x depth	Cambourne Crier	News & Views	Elsworth Times		SIZE in mm width x depth	Cambourne Crier	News & Views	Elsworth Times
Quarter Page	95 x 132 194 x 64	£85.00	£60.00	£40.00	95 x 132 194 x 64	£60.00	£35.00	£20.00	Quarter Page
Half Page	95 x 268 194 x 132	£165.00	£110.00	£70.00	95 x 268 194 x 132	£110.00	£60.00	£35.00	Half Page
Full Page	194 x 268	£320.00	£200.00	£130.00	194 x 268	£200.00	£110.00	£65.00	Full Page

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PENDRILL PUBLICATIONS ROP CONTRACT RATE CARD

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FOR CAMBOURNE CRIER - NEWS & VIEWS (Papworth) - ELSWORTH TIMES

3 MONTHS CONTRACT

	Colour Rates					Black & White Rates			
	SIZE in mm width x depth	3 x CRIER	3 x N & V	ET		SIZE in mm width x depth	3 x CRIER	3 x N & V	ET
Quarter Page	95 x 132 194 x 64	£244.80	£172.80	N/A	95 x 132 194 x 64	£172.80	£100.80	N/A	Quarter Page
Half Page	95 x 268 194 x 132	£475.20	£316.80	N/A	95 x 268 194 x 132	£316.80	£172.80	N/A	Half Page
Full Page	194 x 268	£921.60	£576.00	N/A	194 x 268	£576.00	£316.80	N/A	Full Page

6 MONTHS CONTRACT

	Colour Rates					Black & White Rates			
	SIZE in mm width x depth	6 x CRIER	6 x N & V	3 x ET		SIZE in mm width x depth	6 x CRIER	6 x N & V	3 x ET
Quarter Page	95 x 132 194 x 64	£471.75	£333.00	£111.00	95 x 132 194 x 64	£333.00	£194.25	£55.50	Quarter Page
Half Page	95 x 268 194 x 132	£915.75	£610.50	£194.25	95 x 268 194 x 132	£610.50	£333.00	£97.13	Half Page
Full Page	194 x 268	£1,776.00	£1,110.00	£360.75	194 x 268	£1,110.00	£610.50	£180.38	Full Page

12 MONTHS CONTRACT

	Colour Rates					Black & White Rates			
	SIZE in mm width x depth	12 x CRIER	12 x N & V	6 x ET		SIZE in mm width x depth	12 x CRIER	12 x N & V	6 x ET
Quarter Page	95 x 132 194 x 64	£867.00	£612.00	£204.00	95 x 132 194 x 64	£612.00	£357.00	£102.00	Quarter Page
Half Page	95 x 268 194 x 132	£1,683.00	£1,122.00	£357.00	95 x 268 194 x 132	£1,122.00	£612.00	£178.50	Half Page
Full Page	194 x 268	£3,264.00	£2,040.00	£663.00	194 x 268	£2,040.00	£1,122.00	£331.50	Full Page

The above rates are per issue of each publication - Cambourne Crier (Monthly) - News & Views (Monthly) - Ellsworth Times (Every Two Months)

Please Note: All contracts are invoiced in full. Refunds are NOT given on early termination of the contract